# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

**WASHINGTON, D.C. 20549** 

### FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 18, 2024

### MARATHON DIGITAL HOLDINGS, INC.

(Exact name of Registrant as Specified in Its Charter)

Nevada (State or Other Jurisdiction of Incorporation) 001-36555 (Commission File Number) 01-0949984 (IRS Employer Identification No.)

101 NE Third Avenue, Suite 1200
Fort Lauderdale, FL 33301
(Address of principal executive offices and zip code)

(800) 804-1690 (Registrant's telephone number, including area code)

Not Applicable (Former Name or Former Address, if Changed Since Last Report)

	he appropriate box below if the Form 8-K filing is i	intended to simultaneously satisfy the filing	g obligation of the registrant under any of the following provisions:	
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)			
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)			
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))			
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))			
Securiti	es registered pursuant to Section 12(b) of the Act:			
	Title of each class	Trading Symbol(s)	Name of each exchange on which registered	
	Title of each class Common Stock	Trading Symbol(s) MARA	Name of each exchange on which registered The Nasdaq Capital Market	
	Common Stock	MARA ng growth company as defined in Rule 40.	9	
the Sec	Common Stock by check mark whether the registrant is an emergin	MARA ng growth company as defined in Rule 40.	The Nasdaq Capital Market	
the Sec Emergi If an en	Common Stock  by check mark whether the registrant is an emerging arities Exchange Act of 1934 (§ 240.12b-2 of this class growth company □	MARA  ng growth company as defined in Rule 40 hapter).  f the registrant has elected not to use the e	The Nasdaq Capital Market	

### Item 7.01. Regulation FD Disclosure.

On January 18, 2024, Salman Khan, Chief Financial Officer of Marathon Digital Holdings, Inc., will give a presentation at the Needham Growth Conference. A copy of the presentation deck expected to be used in the presentation is furnished with this Current Report on Form 8-K as Exhibit 99.1 and incorporated herein by reference.

The information contained in Item 7.01 of this Current Report on Form 8-K (including the exhibit attached hereto) is furnished pursuant to General Instruction B.2. of Form 8-K and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing made by the Company under the Securities Act of 1933, as amended, or the Exchange Act.

### Item 9.01. Financial Statements and Exhibits.

Exhibit No.	Description		
99.1	Presentation of Marathon Digital Holdings, Inc., dated January 18, 2024		
104	Cover Page Interactive Data File (embedded within the inline XBRL document)		
SIGNATURES			
Pursuant to authorized.	the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly		
	MARATHON DIGITAL HOLDINGS, INC.		
Date: Januar	ry 18, 2024       By:       /s/ Zabi Nowaid         Name:       Zabi Nowaid         Title:       General Counsel		





## **Securing and Supporting** the Bitcoin Ecosystem

NASDAQ: MARA | JAN 2024

### Safe Harbor Statement

Statements made in this presentation include forwardlooking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended Forward-looking statements can be identified by the use of words such as "may," "will," "plan," "should," "expect," "anticipate," "estimate," "continue," or comparable terminology. Such forward-looking statements are inherently subject to certain risks, trends and uncertainties, many of which the Company cannot predict with accuracy and some of which the Company might not even anticipate and involve factors that may cause actual results to differ materially from those projected or suggested. Readers are cautioned not to place undue reliance on these forward-looking statements and are advised to consider the factors listed above together with the additional factors under the heading "Risk Factors" in the Company's Annual Reports on Form 10-K, as may be supplemented or amended by the Company's Quarterly Reports on Form 10-Q. The Company assumes no obligation to update or supplement forward-looking statements that become untrue because of subsequent events, new information or otherwise.

#### Disclaimer

This presentation is not intended to be and should not be considered as forward-looking statements by the Company. It is impossible to forecast what the price of bitcoin, hash rate, or the difficulty rate will be on any specific date, including during 2023, when all the Company's miners are expected to be deployed. This presentation is for illustrative purposes only to provide the reader with an estimate of the Company's potential gross revenue, mining power and hosting costs, which might be attained if all miners were deployed as of a specific date and with certain parameters used, as set forth below.

#### **Investor Notice**

Investing in our securities involves a high degree of risk. Before making an investment decision, you should carefully consider the risks, uncertainties and forward-looking statements described under "Risk Factors" in Item 1A of our most recent Annual Report on Form 10-K, as amended, for the fiscal year ended December 31, 2022. If any of these risks were to occur, our business, financial condition or results of operations would likely suffer. In that event, the value of our securities could decline, and you could lose part or all of your investment. The risks and uncertainties we describe are not the only ones facing us. Additional risks not presently known to us or that we currently deem immaterial may also impair our business operations. In addition, our past financial performance may not be a reliable indicator of future performance, and historical trends should not be used to anticipate results in the future.

## Marathon - We Think Outside the Blocks

### **Our Business**

- · Converting electricity into economic value with the most efficient hardware available
- · Developing new technologies to advance the Bitcoin mining network

### **Our Strategy**

- · Vertically Integrated Technology
- Software + hardware + infrastructure
- 15,174 BTC held (unrestricted December 2023)
- · Diversified Operations
- 24.7 EH/s energized across 10 sites in North America and the Middle East<sup>1</sup>
- **Sustainably Powered**
- 100% carbon neutral in 2023, 54% of energy from sustainable sources 3Q232



1. As of December 31, 2023. Energized hash rate is the amount of hash rate based on the m 2. Approximately 54% of the electricity used to power our mining operations was generated by sustainable sources of energy (YTD through September 30, 2023). The company expects to offset the remainder through renewable energy credits in calendar year 2023.

**Energized Hash** 

Rate (EH/s)

MARATHON

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Installed Not Yet

Energized Hash Rate

## **Setting the Pace for the Bitcoin Mining Industry**

### ONE OF THE LARGEST & MOST LIQUID MINERS

### TICKER NASDAQ: MARA

## **EFFICIENTLY SCALING & EXPANDING OPERATIONS**

### **HASH RATE**

24.7 EH/s ~32 EH/s Energized (as of 12/31/23) ONCE FULLY DEPLOYED\*

### **PROACTIVELY** MANAGING LIQUIDITY

### **UNRESTRICTED CASH** & CASH EQUIVALENTS

\$356.8M AS OF 12/31/23

### **CLOSING SHARE PRICE**

\$23.49

AS OF 12/31/23

### **FLEET EFFICIENCY**

25 J/TH

24 J/TH

ONCE FULLY DEPLOYED\*

### UNRESTRICTED BTC

15,174 BTC (c. \$642M)

AS OF 12/31/23

### MARKET CAP & VOLUME

\$5.2B

53.6M

AS OF 12/31/23

AVG. 30-DAY VOLUME (12/31/23)

### **AVG. DAILY BTC PRODUCED**

59.8 BTC

35.2 BTC

DECEMBER 2023

2023 YTD THROUGH 12/31/23

### SHORT-TERM DEBT

\$0.0

AS OF 12/31/23 (EXCL. A/P)

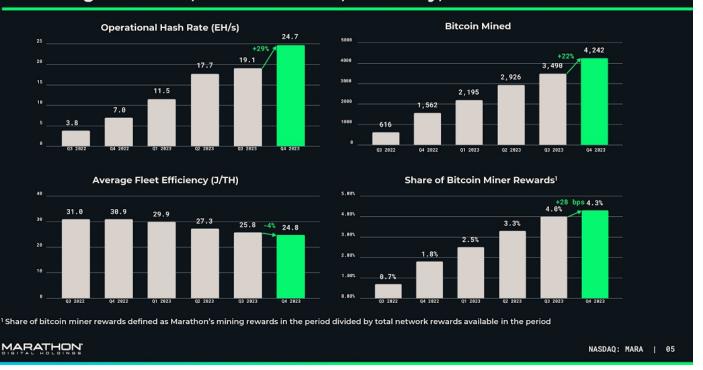
Source: FactSet & company data

\*Based on manufacturers' specifications

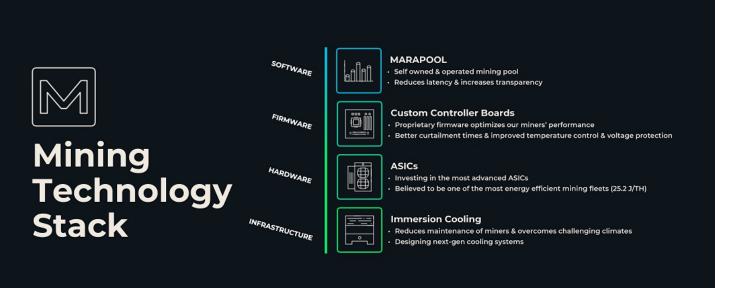
MARATHON

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## Increasing Hash Rate, BTC Production, Efficiency, and Market Share



# Vertically Integrated Tech Stack Improves Operational Efficiency and Enhances Economic Moat



# A Diversified, **Portfolio Approach** to Bitcoin Mining

Each Bitcoin mining deployment comes with its own set of constraints, and each requires a curated approach. We adapt accordingly. Over time, we have used different strategies and structures to build a portfolio of Bitcoin mining operations that is designed to diversify risk across our organization.

### **Third-Party Hosting**

- · Optimizes for rapid deployment
- Optimizes for capex shifts burden and risk to hosting provider, maximizes capex available to invest in mining rigs
- Optimizes for optionality ability to move at end of term w/o abandoning infrastructure investment

### Self-Hosting / Vertically **Integrated / Joint Ventures**

- Optimizes for bespoke design
- · Optimizes for lowest operating cost
- · Optimizes for optionality of scaling as needed

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## Marathon's Portfolio Approach To Bitcoin Mining Assets

### **Applying Portfolio Theory To Bitcoin Mining Assets**

# **Key Advantages**



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## **MARA Acquired Two Hosting Sites From Generate Capital**

### **Transaction**

- · Acquired two datacenters with a total of 390 MW in power capacity
- · Marathon currently represents 64 MW (2.2 EH/s) or 16% of the total
- · Potential to add another 310 MW and grow MARA total to 1.2 GW

## **Financial Highlights**

- Power cost expected to be ~\$0.04/KWh with optimization and demand response
- Immediately lowers direct cost per coin by over 30% on existing MARA-hosted 2.2 EH/s
- · Near-term energization of vacant 82 MW, expect to fill with previously-announced miner orders
- · Remaining 244 MW under hosting contracts with attractive terms (profitable)

## **Key Terms**

- Cash consideration \$178.6M or approximately \$458,000 per MW, was paid at closing
- · Cash was paid from the balance sheet, no additional debt or equity issuance required
- · Transaction closed on January 12, 2024, integration efforts underway

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## Acquisition Boosts Capacity 56%, Creates Path to 50 EH/s

## **Strategic Benefits**



Cements path to 50 EH/s over next 18-24 months



Boosts power capacity 56% to 910 MW, potential for 1.2 GW



Increases site ownership from 3% to 45%

## **Financial Impact**



Boosts baseline 2024 revenue by over 50%



Increases gross margin by over 400 bps



Significantly accretive

## These Transactions Accelerate Our Strategic Priorities

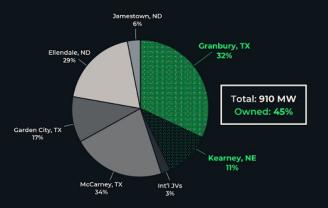
## **Strategic Initiatives Acquisition Impact** Increases power capacity from 584 MW to 910 MW, potential for over 1.2 GW **Energize Optimize** Pro forma 2024 gross margin improves by over 400 bps Accelerates transition away from asset-light, owned mix Diversify increases from 3% to 45% pro forma MARATHON NASDAQ: MARA | 11

## **Significantly Grows Power Capacity and Ownership**

## Jamestown, ND Granbury, TX Kearney, NE Int'l JVs 3% Total: 584 MW Ellendale, ND 29% Owned: 3%

**CURRENT CAPACITY (MW) BY LOCATION** 

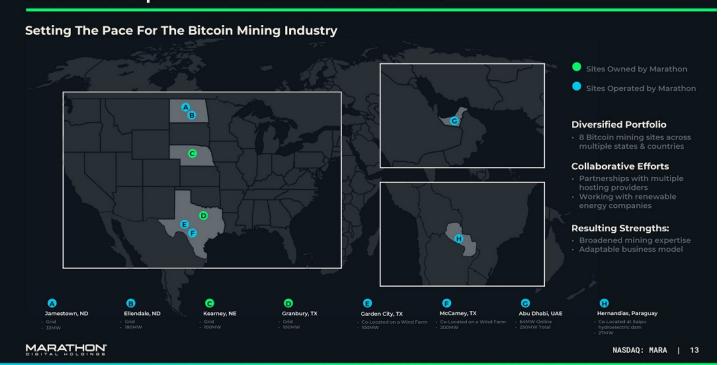
### PRO FORMA CAPACITY (MW) BY LOCATION



MARATHON

Garden City, TX 17%

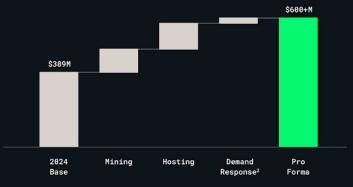
## **Distributed Operations With A Global Presence**



## Financially Attractive Transaction<sup>1</sup>

- · Significant Revenue Boost: Expect acquisitions to add over \$200M to 2024 revenues. Material contribution from Mining and Hosting
- · Additional Financial Contribution: In addition to revenue boost, significant contribution through demand response management and curtailment
- · Increased Ownership: Hosted operations helped us scale but come with extra costs. Transaction increases owned facilities from 3% to 45% and increases power capacity by 56% to 910 MW
- · Lower Costs: More ownership improves cost per coin, increases control/efficiency, and expands our ability to optimize with MARA's proprietary technology

### **Boosts 2024 Revenue Outlook By Over 50%**



**Expected Financial Impact** 

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Base 2024 based on November 2023 disclosed energized hash rate of 23.7 EH/s, 90% average uptime, average hashprice of \$0.05/TH/day and \$0.065 per kWh average hosting cost

<sup>2</sup> Demand response included in expected financial impact on a proforma basis. For financial reporting purposes, demand response revenues will be reflected as a separate line item in the consolidated statement of operations

## **Experienced Management Team**



Fred Thiel CHAIRMAN & CEO

- · Chairman and CEO since April 2021
- · Proven public company tech entrepreneur, built many successful businesses
- · Known for creating value through innovation
- · Bitcoin industry thought leader
- Extensive private equity and venture capital experience



Salman Khan CHIEF FINANCIAL OFFICER

- Chief Financial Officer since June 2023
- $\cdot\,$  25 years in public companies and Big Four accounting/consulting
- · High-tech, renewable energy, oil and gas industries
- · Finance, M&A, controllership, operations, IR, startups, scale up and exit
- MBA from University of Michigan, Certified Accountant (UK)



Jim Crawford CHIEF OPERATING OFFICER

- · Chief Operating Officer since March 2013
- · Entrepreneurial, operations and IP
- · Scaling up and optimization of operations
- · 20 Years experience in publicly traded companies
- · MBA from Washington State, and patent holder



Adam Swick CHIEF GROWTH OFFICER

- · Chief Growth Officer since March 2023; at MARA since 2021
- $\,\cdot\,$  Prior Director of Strategic Finance at Kraken Digital Asset Exchange
- · Previously early-stage venture capitalist
- · Founded Swick Capital in 2018
- Former strategy consultant at BCG
- · MBA from Northwestern's Kellogg, BS from UPenn's Wharton



Ashu Swami

- · Chief Technology Officer since December 2021
- Extensive Bitcoin mining hardware and software experience
- CHIEF TECHNOLOGY OFFICER · Portfolio manager, high-frequency trading at Morgan Stanley
  - · MBA from Duke University, BTech CSE from IIT Bombay



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