

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

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**FORM 8-K**

**CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

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Date of Report (Date of earliest event reported): December 3, 2013

**MARATHON PATENT GROUP, INC.**

(Exact Name of Registrant as Specified in Charter)

Nevada

(State or other jurisdiction  
of incorporation)

000-54652

(Commission File Number)

01-0949984

(IRS Employer Identification No.)

2331 Mill Road, Suite 100  
Alexandria, VA

(Address of principal executive offices)

22314

(Zip Code)

Registrant's telephone number, including area code: (703) 232-1701

(Former name or former address, if changed since last report)

Copies to:

Harvey J. Kesner, Esq.  
61 Broadway, 32nd Floor  
New York, New York 10006  
Telephone: (212) 930-9700

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**ITEM 7.01 REGULATION FD DISCLOSURE**

Marathon Patent Group, Inc., a Nevada corporation (the “Company”), is going to issue a new investor presentation on December 3, 2013, a copy of which is attached hereto as Exhibit 99.1.

The information disclosed under this Item 7.01, including Exhibit 99.1 hereto, is being furnished and shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, nor shall it be incorporated by reference into any registration statement or other document pursuant to the Securities Act of 1933, as amended, except as expressly set forth in such filing.

**ITEM 9.01 FINANCIAL STATEMENTS AND EXHIBITS**

(d) Exhibits.

The exhibit listed in the following Exhibit Index is filed as part of this Current Report on Form 8-K.

<b>Exhibit No.</b>	<b>Description</b>
99.1	Marathon Patent Group, Inc. Presentation

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: December 3, 2013

**MARATHON PATENT GROUP, INC.**

By: /s/ Doug Croxall

Name: Doug Croxall

Title: Chief Executive Officer





INVESTOR PRESENTATION  
DECEMBER 2013

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# SAFE HARBOR STATEMENT

## **Safe Harbor**

This presentation and other written or oral statements made from time to time by representatives of Marathon Patent Group ("MPG" or "Marathon") contain "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements reflect the current view about future events. Statements that are not historical in nature, and which may be identified by the use of words like "expects," "assumes," "projects," "anticipates," "estimates," "we believe," "could be," "future" or the negative of these terms and other words of similar meaning, are forward-looking statements. Forward-looking statements are based on management's current expectations and assumptions regarding our business, the economy and other future conditions and are subject to inherent risks, uncertainties and changes of circumstances that are difficult to predict and may cause actual results to differ materially from those contemplated or expressed. Should one or more of these risks or uncertainties materialize, or should the underlying assumptions prove incorrect, actual results may differ significantly from those anticipated, believed, estimated, expected, intended or planned.

Important factors that could cause actual results to differ materially from those in the forward looking statements include: a continued decline in general economic conditions nationally and internationally; decreased demand for our products and services; market acceptance of our products; the ability to protect our intellectual property rights; impact of any litigation or infringement actions brought against us; competition from other providers and products; risks in product development; inability to raise capital to fund continuing operations; changes in government regulation, the ability to complete customer transactions and capital raising transactions.

Factors or events that could cause our actual results to differ may emerge from time to time, and it is not possible for us to predict all of them. We cannot guarantee future results, levels of activity, performance or achievements. Except as required by applicable law, including the securities laws of the United States, we do not intend to update any of the forward-looking statements to conform these statements to actual results.

## **Forecast**

All forecasts are provided by management in this presentation and are based on information available to us at this time and management expects that internal projections and expectations may change over time. In addition, the forecasts are entirely on management's best estimate of our future financial performance given our current contracts, current backlog of opportunities and conversations with new and existing customers about our products.

This overview is delivered solely as reference material with respect to our company. This document shall not constitute an offer to sell or the solicitation of an offer to buy securities in our company in any jurisdiction. The information herein is based on data obtained from sources believed to be reliable.

## MARATHON OVERVIEW

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- Patent licensing company - Marathon acquires patents and Marathon monetizes patents
- Marathon acquires patent assets, partners with patent holders, and monetizes patent assets through licensing campaigns
- Source of patents: Fortune 500 companies to independent inventors
- Differentiated among IP public companies: diversification of patent assets, multiple simultaneous licensing campaigns, multiple defendants / current potential licensees (62), experience and relationships
- Unique strategic relationship with IPNav – the world’s foremost IP monetization service company
- We believe that over the next 3 to 5 years our current patent asset base may generate aggregate revenue in excess of \$100 million

# PATENT ACQUISITION

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- Established deal flow – sources of patent opportunities
- Analyzing deal flow
- Process of acquisition
- Typical terms/structure
- Year-to-date invested \$2.5 million (cash) in patent assets
- Growth and diversification patent asset base
- Success of patent acquisition is critical to success of any licensing model



## PATENT MONETIZATION

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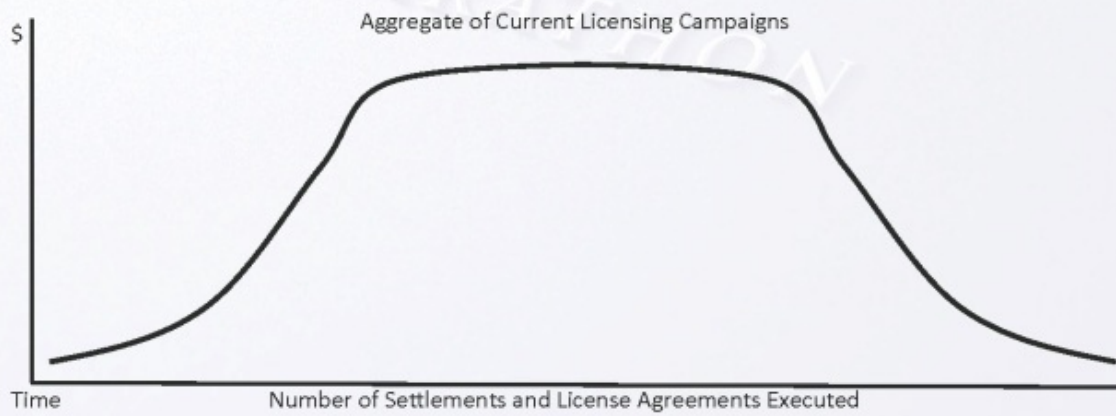
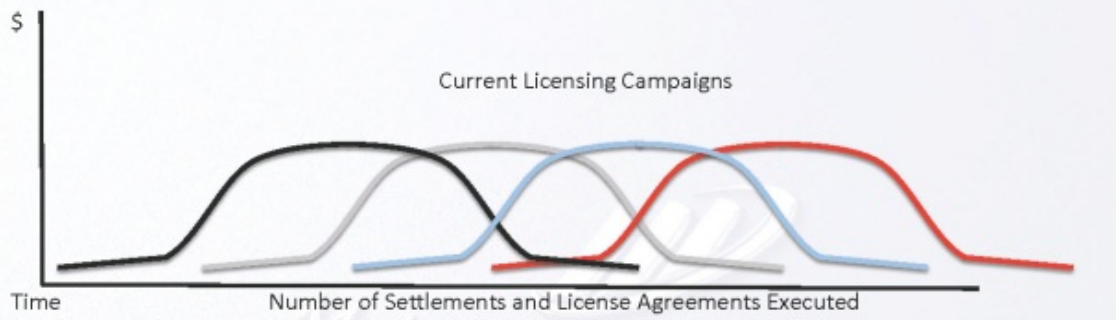
- Our process commences in due diligence
- Communicate with defendants / potential licensees as to the evident strength of our claims with a goal of reaching a settlement and license agreement
- A large pool of defendants / potential licensees (currently 62) provides for diversity of timing and size of revenue events
- Highly scalable business model allows for concurrent multiple patent licensing campaigns without substantial increase in corporate overhead
- Current cases are in Eastern District Texas, Delaware, or Eastern District Virginia

## FINANCIAL MODEL

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- Multiple assets provide opportunity for multiple revenue events
- Currently have 7 portfolios within 7 wholly-owned operating subsidiaries
- 62 active defendants within four different licensing campaigns
- We believe that over the next 3 to 5 years our current patent asset base may generate aggregate revenue in excess of \$100 million
- Gross margins typically range between 40% – 50% of revenue
- Operating expenses are estimated at 10% – 20% of revenue
- Focused on reaching near-term positive EBITDA

# POTENTIAL EFFECT OF LICENSING MODEL



## MILESTONES REACHED

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- Current business model commenced in November 2012
  
- Quarter ended 6/30/2013 (was the first quarter operating under the current business model)
  - Increased portfolio count from one to four
  - Increased defendant count from zero to 40
  - Revenue grew from zero to \$1.525 million (includes \$1.0 M non-cash)
  - Net cash used in operations was approximately \$460K
  
- Quarter ended 9/30/2013
  - Increased portfolio count from four to six portfolios (added our 7<sup>th</sup> in November 2013)
  - Increased defendant count from 40 to 62 (effective as of November 2013)
  - Grew cash licensing revenue from \$525K in Q2 to \$710K in Q3
  - Net cash used in operations was approximately \$250K

## Q3 2013 OPERATING ANALYSIS

	FOR THE THREE MONTHS ENDED SEPT 30, 2013 (Unaudited)	LESS NON-CASH ADJUSTMENTS (Unaudited)	FOR THE THREE MONTHS ENDED SEPT 30, 2013 (Unaudited)
Revenues	\$710,500	\$-	\$710,500
Cost of revenues	403,013	-	403,013
Gross profit (loss)	307,487	-	307,487
Expenses			
Amortization of patents	384,977	(384,977)	-
Compensation and related taxes	470,786	(245,310)	225,476
Consulting fees	269,012	(200,067)	68,945
Professional fees	116,373	(65,370)	51,003
General and administrative	108,278	-	108,278
<b>Total operating expenses</b>	<b>1,349,426</b>	<b>(895,724)</b>	<b>453,702</b>

- Cash operating loss for quarter ended 9/30/2013 (\$146,215)

## LEGISLATIVE ACTIVITY

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- AIA (America Invents Act) was signed into law September 16, 2011
- Currently eight proposed Bills announced, typically only one Bill will survive
- Timing of House Bill; Timing of Senate Bill
- Marathon supports effective and fair reform to address bad actors and bad behavior
- Pleading requirements, fee shifting, joinder, discovery, real-party in interest, customer-suit exception, covered business method review

## INVESTOR HIGHLIGHTS

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- Experienced and proven team – strategic relationship with IPNav
- Continuous supply of patent opportunities
- Continued focus on acquisition of additional patent assets to continue and increase diversification of asset base
- Highly scalable business model allows for concurrent multiple patent licensing campaigns without significant increase in corporate overhead
- Strong operating leverage should allow for near-term expansion of operating margins and positive EBITDA
- Execution - multiple licensing campaigns already underway

## MARATHON AT A GLANCE

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Exchange/Ticker	OTCBB: MARA
Current price	\$5.75
Market Capitalization	\$31 Million
Common Shares Outstanding	≈ 5.3 MM
Fully Diluted Shares	≈ 6.9 MM
Avg. Daily Volume (3 month)	≈ 32,000
Solid balance sheet (as of Q3 2013) (no debt)	≈ \$6 Million Cash



# APPENDIX

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## CURRENT SUBSIDIARIES

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- CyberFone
  - 10 U.S. Patents, 1 U.S. Application and 27 foreign patents
  - Marathon's CyberFone patent portfolio covers claims that provide the right to practice specific transactional data processing, telecommunications, network and database inventions, including financial transactions.
- Relay IP
  - 1 U.S. Patent
  - Marathon's Relay IP portfolio covers claims enabling multicasting on Internet protocol (IP) networks. IP multicast is widely deployed in enterprises, commercial stock exchanges, and multimedia content delivery networks.
- Sampo IP
  - 3 U.S. Patents and 1 U.S. Applications
  - Sampo IP patent portfolio covers a system and method for communicating information among participants of a distributed application.
- Vantage Point
  - 11 U.S. Patents and 26 foreign patents
  - The Vantage Point Technologies patents relate to a wide range of technologies including processor architecture technology that is in widespread use throughout the computing and mobile device marketplace.
- E2E Processing
  - 4 U.S. Patents
  - The E2E patent portfolio emphasizes process automation in the production and enterprise resource planning (ERP) sector - although the patents and their associated claims show a clear relationship with other fields of use.
- CRFD Research
  - 3 U.S. Patents and 3 U.S. Applications
  - CRFD Research's wireless technology portfolio represents key enabling wireless technologies including the transfer of active session among devices, and web content transformation into formats compatible with destination devices.

## CYBERFONE

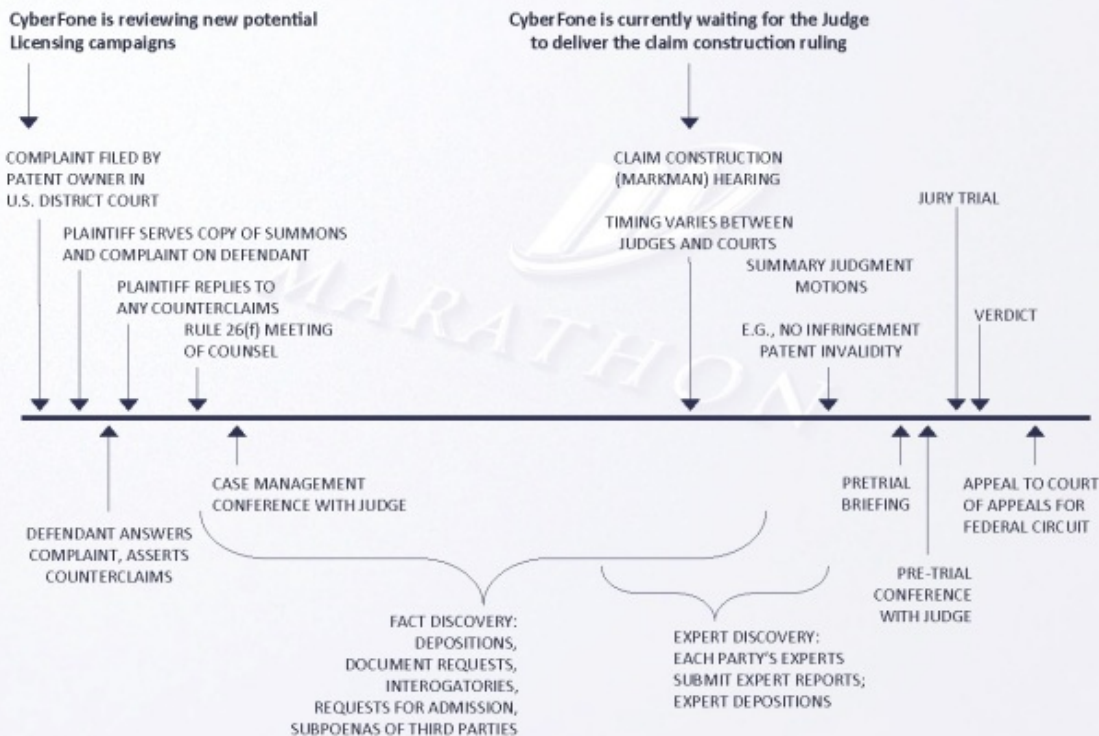
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- Acquired CyberFone patent portfolio in April 2013
- Key patent claim(s): Covers transaction entry system into a database and form-based operating systems
- Numerous named defendants remain in active lawsuits
- Licensing campaign commenced by previous CyberFone portfolio owner in September 2011
- Six settlement and license agreements executed within four months of commencement
- 32 announced settlement and licensing agreements prior to Marathon acquiring the portfolio

### **Dr. Rocco L. Martino, Inventor**

- Chairman and CEO of CyberFone Technologies and XRT Inc.
- One of the original ENAIC programmers
- His inventions are being used actively in over 50 countries within telecommunication and financial systems
- 8 granted US patents, 13 US pending and multiple foreign
- Over 20 published books on computers, communication, networks and planning

# CYBERFONE LITIGATION CYCLE



## RELAY IP

- Acquired Relay IP patent portfolio in April 2013 from MOSAID and have executed two settlement and license agreements since commencement.
- Key patent claim(s): Covers multi-casting and routing technologies
- 25 named defendants in active lawsuit filed between 5/3/13 – 6/14/13 in Delaware including:

Allied Telesis

AdTran

Thomson Reuters Finance Company

Securities Industry Automation

Corporation

NYSE Technologies, Inc.

Sprint

Juniper Networks, Inc.

Cisco Systems

Bloomberg LP

Hitachi Cable

D-Link Corp

Avaya Inc. / Nortel

Hewlett-Packard Company

Enterasys

Tibco

BT Group Plc

NYSE Euronext

ActiveTick LLC

BATS Trading Inc.

BATS Global

Chicago Board Options Exchange

(CBOE)

Essex Radez LLC

FactSet Research Systems, Inc.

Lek Securities Corporation

The Nasdaq OMX Group, Inc.

NASDAQ Stock Market LLC

Trading Technologies International, Inc.

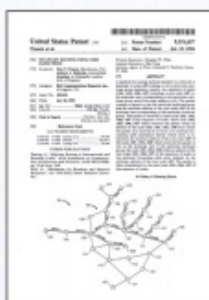
Transaction Network Services, Inc.

Direct Edge ECN LLC

SAVVIS Inc.

Zhone Technologies

Huawei Technologies



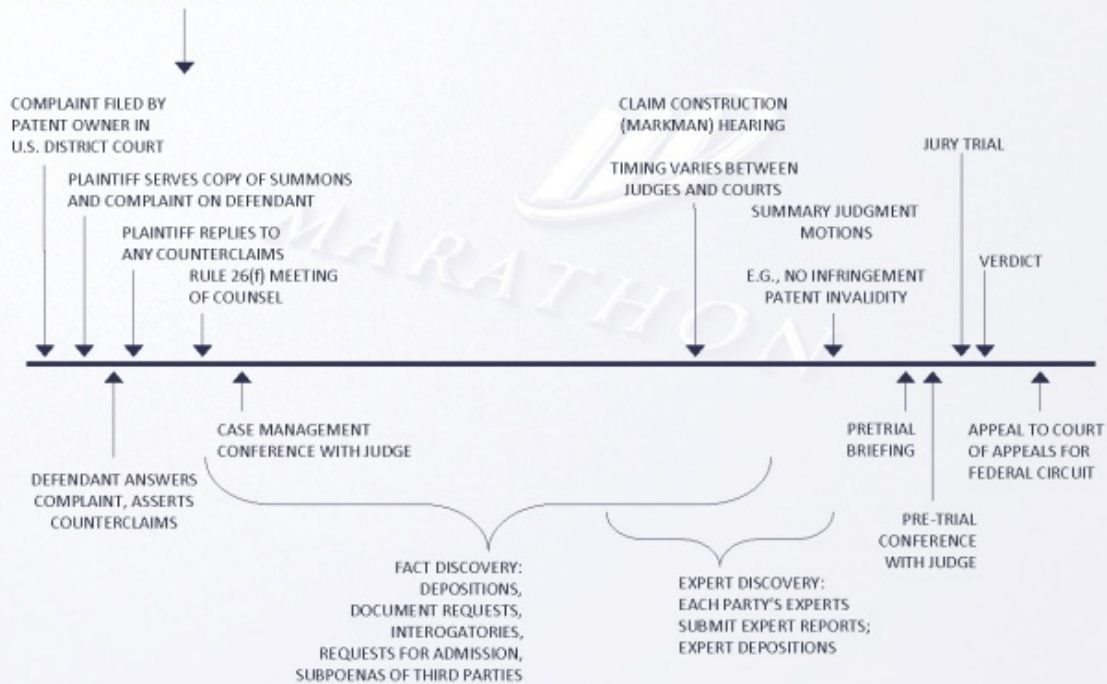
Marathon's Relay IP portfolio covers claims enabling multicasting on Internet protocol (IP) networks. The Patent came out of the prestigious Bell Labs, a widely recognized research and development organization, whose researchers have been awarded a total of seven Nobel Prizes. The asset is a seminal patent cited by over 254 other patents that enables multicasting on Internet protocol networks.

US Patent No. 5,331,637

Priority Date: 07/19/1994

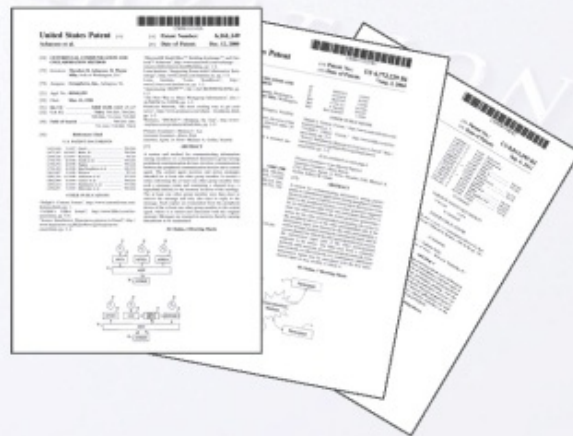
## RELAY IP LITIGATION CYCLE

Relay IP is replying to Defendant's initial responses to the infringement complaints

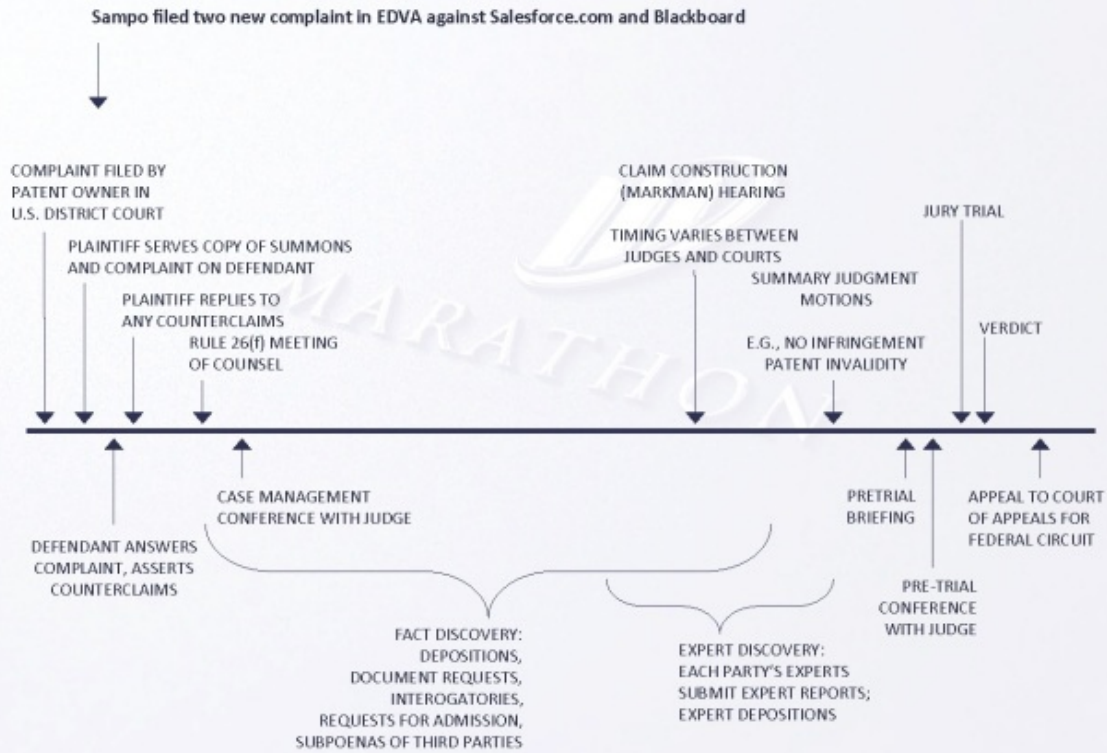


## SAMPO IP

- Acquired Sampo patent portfolio in November 14, 2012
- Key patent claim(s): Covers systems and methods of facilitating multi-party communications
- Three settlement and license agreements since June 2013
- Achieved first settlement within four months of commencing initial licensing campaign
- Additional suits filed against Salesforce.com and Blackboard in EDVA



# SAMPO IP LITIGATION CYCLE



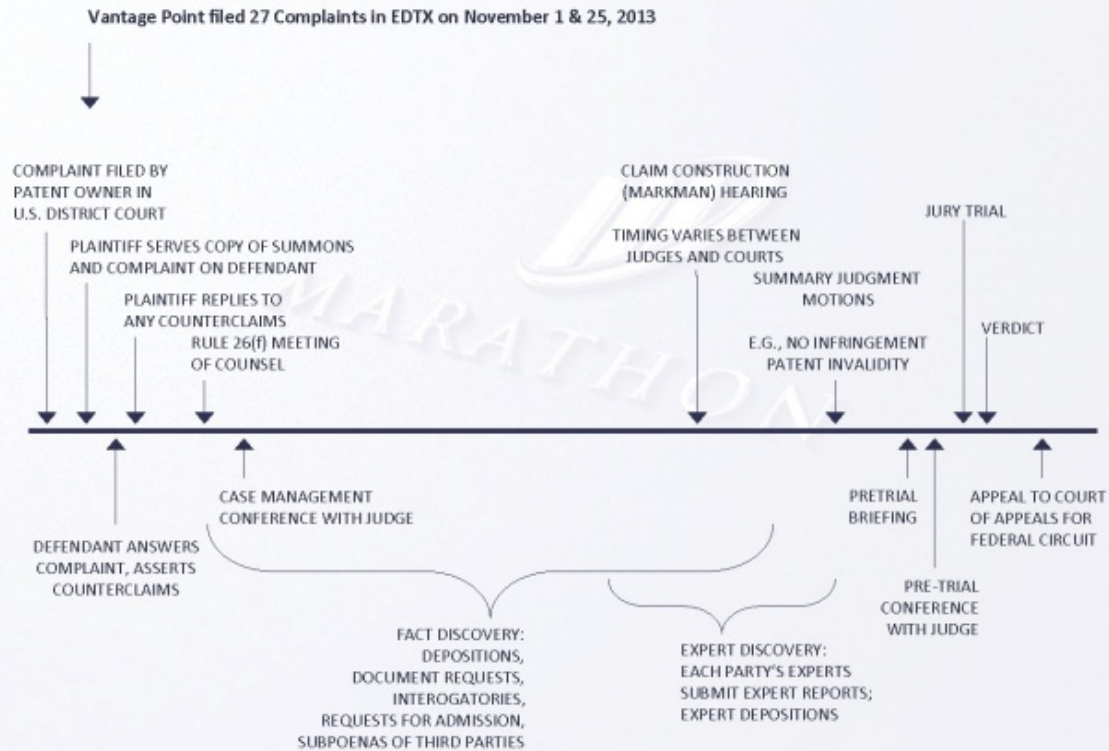


## VANTAGE POINT

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- Early Priority Dates; November 2, 1993, February 20, 1996
- The '750 patent covers a processor architecture that is implemented in nearly all modern-day mobile devices
- Numerous Fortune 500 Companies have already licensed the portfolio including HP, IBM, AMD, Sharp, and Toshiba
- The '329 Patent has favorable claims construction
- 27 active cases against Apple, Amazon, Samsung, HTC, Kyocera, and LG among others

## VANTAGE POINT LITIGATION CYCLE



## CRFD RESEARCH

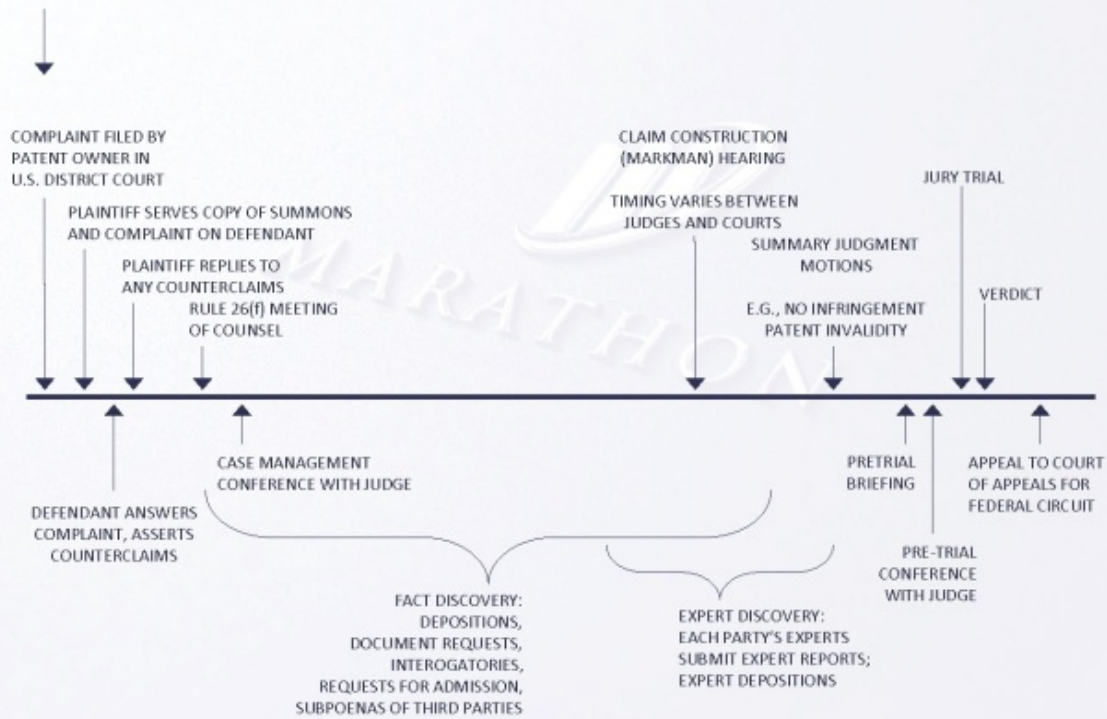
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- We believe that CRFD Research's wireless technology portfolio represents key enabling wireless technologies in two distinct areas.
- We believe that the CRFD Research portfolio enables seamless synchronization of data between wireless devices, desktops, laptops, tablets, e-readers and servers.
- We believe that the technology applications covered are representative of a broad segment of the mobile industry and address significant areas of growth now and well into the future.

  
MARATHON

## CRFD RESEARCH LITIGATION CYCLE

CRFD Research is assessing initial infringement complaints



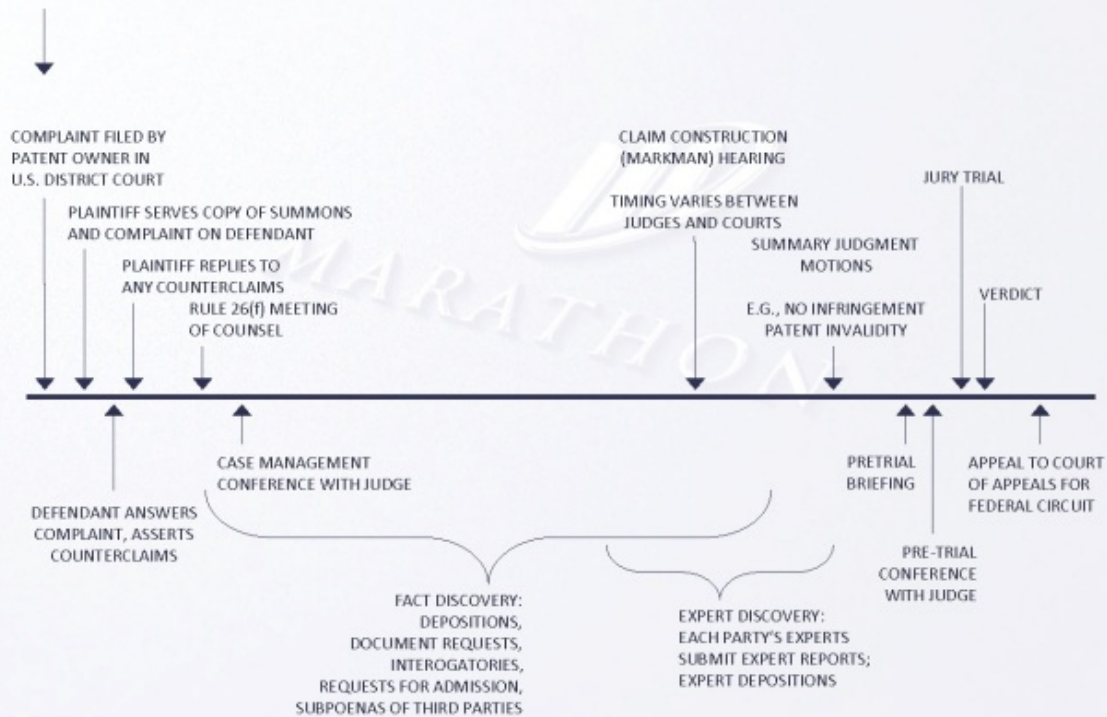
## E2E PROCESSING

- Utility throughout the manufacturing industry including the car industry, retail/consumer products, communications equipment, electronic component OEMs, or any other industry employing a manufacturing process.
- Claims cover the use of XML in an interactive process between a user and a series of servers to generate a response to a user's request. Additionally, these patents address the ability to enhance ERP and production planning processes through the introduction of adaptive learning processes.



## E2E PROCESSING LITIGATION CYCLE

E2E Processing is assessing initial infringement complaints



## MANAGEMENT

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**Doug Croxall**  
*CEO & Chairman*

- Previously the CEO & owner of LVL Patent Group, a patent enforcement entity
- Chairman and CEO of Firepond (NASDAQ: FIRE), a configuration software company with a patent portfolio enforced by IP Nav for \$93 million in gross revenues
- Previously employed by Motorola and KPMG
- MBA, Pepperdine University 1996; BA Purdue University 1991

**Richard Raisig**  
*CFO*

- First CFO of Microvision, Inc., start-up public technology company
- Former CFO of Aurora Systems, Inc., venture backed fabless semiconductor company
- Investment banker with Dean Witter Reynolds and Sr. Accountant with Price Waterhouse
- MBA from USC; BA Economics from UC Irvine

**John Stetson**  
*EVP & Director*

- Served as CFO of MPG's predecessor company, American Strategic Minerals.
- Investment Analyst for Heritage Investment Group
- Corporate Finance division of Toll Brothers (TOL).
- BA in Economics from the University of Pennsylvania

**Jim Crawford**  
*COO*

- Previously the CIO Hipcricet/ Augme Technologies, Inc.
- Member of the Board of Directors for Augme Technologies, Inc. (2006-2011)
- Experienced in public company compliance, advanced hardware, software and network administration
- Named inventor on several patents pending with the USPTO
- Founder of Kino Communications & Audioeye, Inc.

**Doug Bender**  
*SVP Engineering*

- Previously the SVP Engineering and IP Development at Augme Technologies, Inc.
- 25 years of engineering, executive management and intellectual property
- Inventor and author of more than 75 patents in the communications, IP telephony, and IT markets
- BS Computer Science California Polytechnic University – San Luis Obispo

## CONTACT INFORMATION

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### Company Contact:

Doug Croxall, CEO  
703.232.1701 office  
[doug@marathonpg.com](mailto:doug@marathonpg.com)

### Investor Contact:

The Del Mar Consulting Group, Inc.  
Robert B. Prag, President  
858-794-9500  
[bprag@delmarconsulting.com](mailto:bprag@delmarconsulting.com)

or

Alex Partners, LLC  
Scott Wilfong, President  
425-242-0891  
[scott@alexpartnersllc.com](mailto:scott@alexpartnersllc.com)



